



Electrical Power and Energy Conference 2010

SUSTAINABLE ENERGY FOR AN INTELLIGENT GRID

August 25-27, 2010, Halifax, Nova Scotia, Canada

<http://www.ieee.ca/epec10>

SPONSORSHIP OPPORTUNITIES

| Sponsorship Level | | Platinum | Gold | Silver | Bronze |
|---|------|------------|-------------|------------|-----------|
| Benefits | Cost | \$15,000 + | \$10K-\$15K | \$5K-\$10K | \$2K-\$5K |
| Speaking opportunity at the conference | | YES | YES | YES | |
| Sponsor's banner (provided by sponsor and reviewed by the conference) in the exhibit hall | | YES | YES | YES | YES |
| Conference tickets for sponsors's staff or guests | | 12 | 8 | 4 | 2 |
| Inclusion of sponsor's logo on the conference web site | | YES | YES | YES | YES |
| Hyperlink on conference website to sponsor's website | | YES | YES | YES | YES |
| Sponsor's name/logo in the EPEC 2010 Program Guide | | YES | | | |
| Single-sheet bag-insert of sponsor's prospectus (distributed to all attendees) | | YES | YES | YES | |
| 8' X 10' booth, carpeted with table, 2 chairs, and priority choice of location. | | YES | YES | | |
| Half page description about the sponsor in the Show Guide Ads | | | | YES | |
| Acknowledgment at keynote/planary sessions | | YES | YES | YES | YES |
| Exclusive sponsorship of one coffee service | | | | YES | YES |
| | | | | | |

Banners - \$1,000

Benefits:

- ✓ Banner ad on the EPEC 10 website
- ✓ Banner at the Exhibition

Show Guide Advertising

The Show Guide will be distributed to every attendee at the event.

- ✓ Half Page, Color Ad in Show Guide \$500
- ✓ Full Page, Color Ad in Show Guide \$1,000
- ✓ Two-Page Spread in Show Guide \$2,000
- ✓ Show Guide Back Cover \$3,000

| Meals – Receptions (Additional sponsorship opportunities) | Luncheons | Receptions | Breakfasts | Coffee-breaks | Banquet |
|---|-----------|------------|------------|---------------|---------|
| Benefits Cost | \$2,000 | \$3,000 | \$2,000 | \$1,000 | \$5,000 |
| Displaying sponsor's banner | YES | YES | YES | | YES |
| Banner ad on the EPEC 2010 website | YES | YES | YES | YES | YES |
| Sponsor's recognition in EPEC 2010 Show Guide | YES | YES | YES | YES | YES |
| Discount for the EPEC 2010 Show Guide Ads | YES | YES | YES | YES | YES |
| Discounts for exhibition | YES | YES | YES | YES | YES |
| Official recognition from the podium | YES | YES | YES | | YES |

| Miscellaneous | Delegate Bags (Co-Sponsorship) | Workshop Lunch (Exclusive) | T-Shirts (Exclusive) |
|---|-----------------------------------|-------------------------------|-------------------------|
| Benefits Cost | \$4,000 | \$2,000 | \$4,000 |
| One page advertisement in the Workshop handout | | YES | |
| Sponsor's banner in the workshop room | | YES | |
| Banner ad in the conference website | YES | YES | YES |
| Sponsor's name/logo in the EPEC 2010 Show Guide | | YES | YES |
| Discounts for exhibition | YES | YES | |
| Sponsor's Logo | YES | YES | YES |

For sponsorship/exhibition, please contact:

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